

WE HAVE ONE FOCUS

**ADVANCING CLIENT BUSINESS GOALS
THROUGH STRATEGIC, QUALITY
COMMUNICATIONS.**



INCREASE THE UNDERSTANDING OF YOUR SOLUTION

B2B marketing and sales have gotten more and more complicated. We navigate the complex B2B landscape to get your solution in front of decision-makers. Two-tiered sales channels don't slow us down, as we design and implement communications programs to create sales pull through for your products.



RAISE YOUR BRAND OR COMPANY AWARENESS

We'll position your executives as thought leaders in the industry by developing original content that communicates their novel ideas and your brand's unique approaches and solutions. Then we place the content in strategic channels to target your markets.



TAKE YOUR PR EFFORTS TO THE NEXT LEVEL

Whether public relations is a new part of your marketing mix or you are looking to expand the capacity of your communications team, we'll tailor an experience just for you—as only a nimble, PR-focused agency can.

SERVICES

- Public Relations
- Integrated Communications
- Content Creation
- Company Communications
- Blogger Relations
- Channel Communications

SECTORS

- Automotive
- Biotech
- Technology
- Healthcare & Pharmaceutical
- Outdoor Gear
- Industrial Manufacturing
- Industrial Equipment
- Trucking/Transportation
- Veterinary



www.PortavocePR.com

**Contact Carla Vallone today for a
COMPLIMENTARY ONE-HOUR
CONSULTATION!**



**760-814-8194 Ext. 101
Carla.Vallone@PortavocePR.com**

OUR TEAM



Carla Vallone
President



Jennifer Cronin
Manager



Hannah Minton
PR Coordinator

OUR WORK

To read more about our work, click any of the images below to view the full-length case study or visit www.portavocepr.com/success-stories/



MANUFACTURING

Portavoce PR collaborated with Ingersoll Rand to develop a content-marketing strategy that generated 2,100 customer leads and \$445,000 in sales.



VEHICLE SERVICE

Portavoce PR developed a blogger campaign to generate reviews of vehicle service tools consumers and professional technicians use in real-world applications.



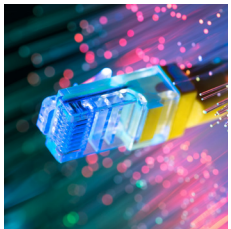
FITNESS

During a three-year period, Portavoce PR earned more than one billion media impressions and placed 1,436 news stories for Les Mills, an international fitness company.



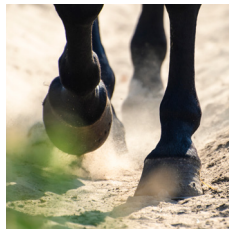
HEALTH & WELLNESS

Portavoce PR executed a public awareness campaign for a dental client that resulted in a 40% sales increase for disposable bib holders.



ENTERPRISE TECHNOLOGY

Through visual and editorial storytelling, Portavoce PR helped an enterprise technology client to mitigate the fear customers have of being the first in their sector to use fiber-based networks.



VETERINARY

For years Vettec has worked with Portavoce PR to create storytelling that generates pull-through demand from horse owners. Once Vettec started using PR content across all its owned channels—they multiplied consumer engagement 1,000 times over.

OUR COMPANY

Portavoce PR works collaboratively with clients to create and execute a communications strategy tailored for their goals and budgets. From start to finish, Portavoce PR makes the process easy and enjoyable. Portavoce PR is an award-winning agency that works with companies from startups to multi-billion dollar organizations to provide integrated communications, content creation, public relations services and communications strategies for business-to-business or business-to-consumer products and services. The agency was founded in 2011 and is based in San Diego County.